



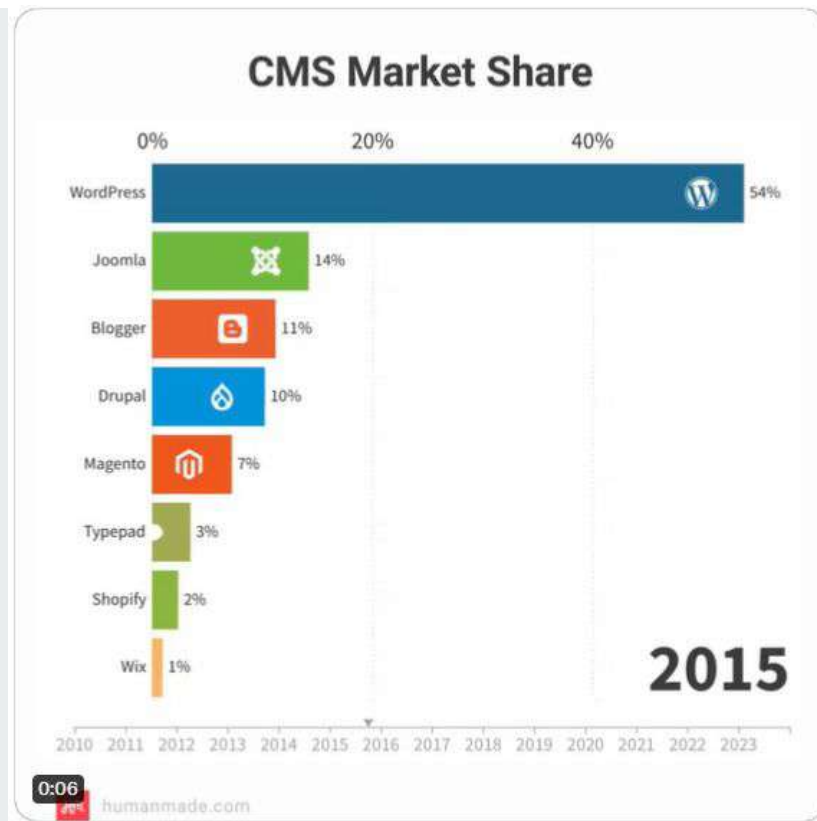
La Revue du Web

JUILLET 2024

Stats dans le temps

<https://x.com/humanmadeltd/status/1807733512507728382>

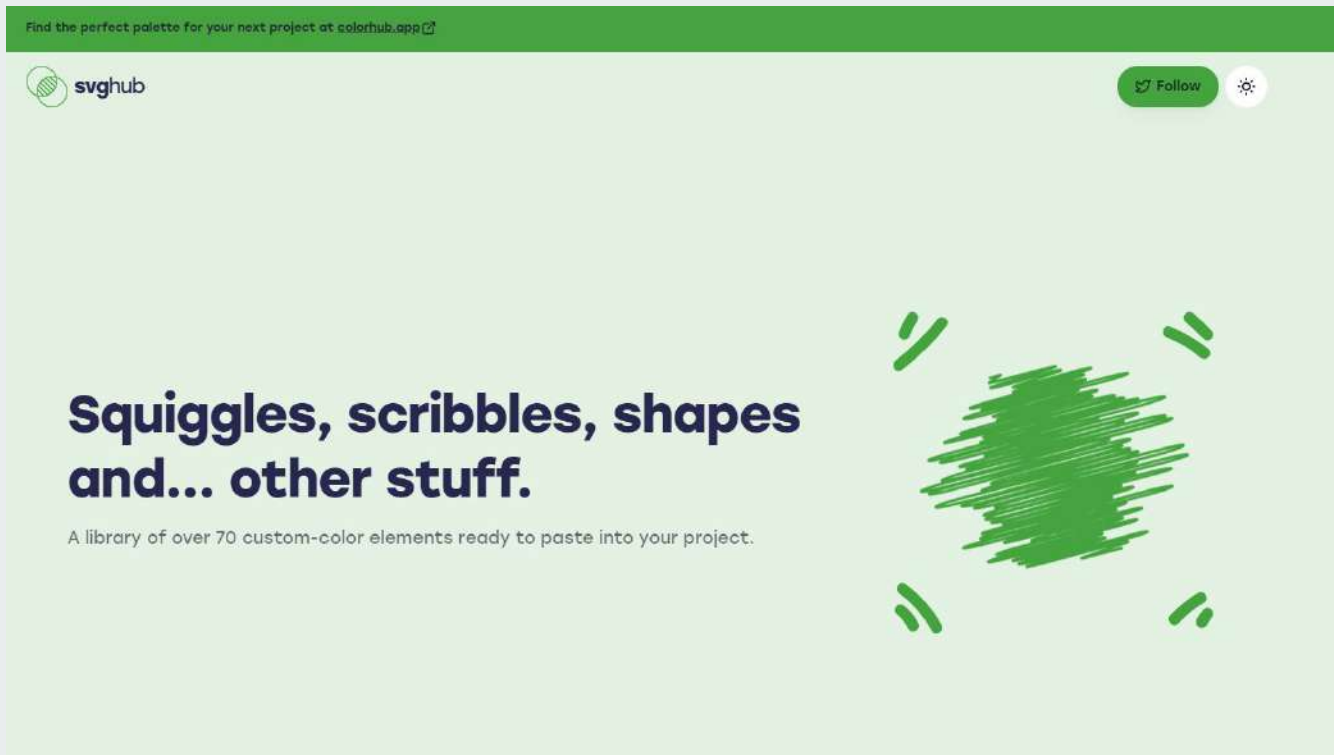
- évolution de WP en part de marché au cours du temps



Des éléments SVG sympas

<https://svghub.vercel.app/>

- Une collection de formes svg personnalisables pour vos designs



CATEGORIES

- All
- Shapes
- Scribbles
- Borders
- Arrows
- Lines
- Landscapes
- Technology
- Animated
- Loading
- Symbols
- Objects
- People
- Maths
- Weather
- Gaming
- Symbols

PRESET

Please select one

EDIT PALETTE



ColorHub v2



Purple Skie...



Oceanica



Rainy Day



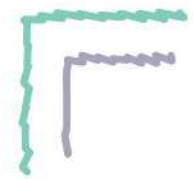
Enviro



Red Bull



Blue Steel



Ymir : Infra WordPress

<https://blog.ymirapp.com/case-study-joe-media-group/>

- Étude de de cas d'un groupe média
- Plusieurs sites WP
- Gros besoins en terme de performances
- Utilisation du "Serverless"
- Pic de 2300 users simultanés en 60 secondes
- CI/CD via github Actions qui réduit le temps moyen de déploiement à 4 minutes

YMIR

[Learn more about Ymir](#) →

Empowering Growth: JOE Media Group's Strategic Shift with Ymir

About JOE Media Group

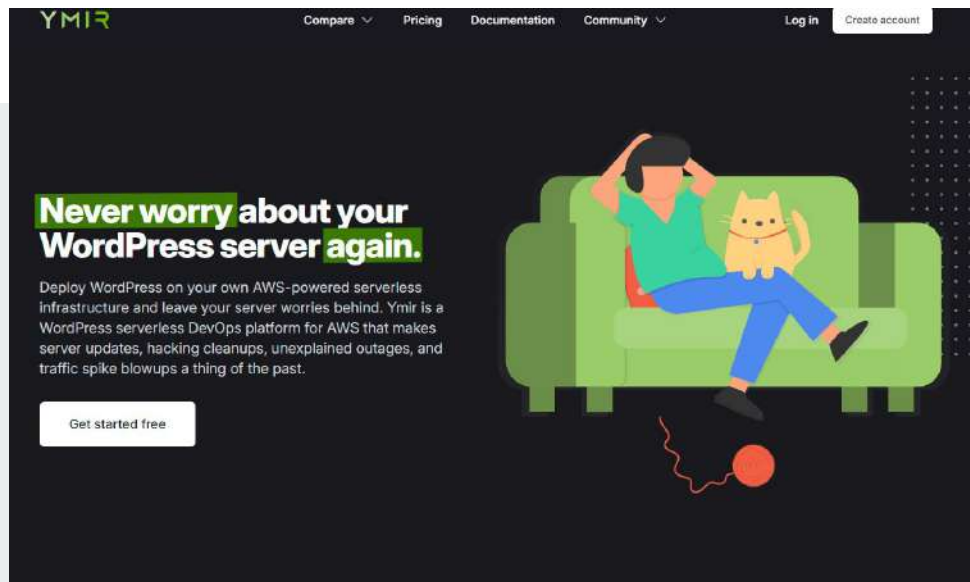


Founded in Ireland in 2010, JOE Media Group is a prominent digital publisher recognized for its engaging and diverse content aimed at young adults, particularly men aged 18-35. The company operates several popular brands such as JOE, SportsJOE, Her, Lovin, The London Economic, and Gay Star News. These brands cover a wide range of topics such as sports, entertainment, news, politics, lifestyle, and technology, delivering content that resonates with its audience's interests and passions.

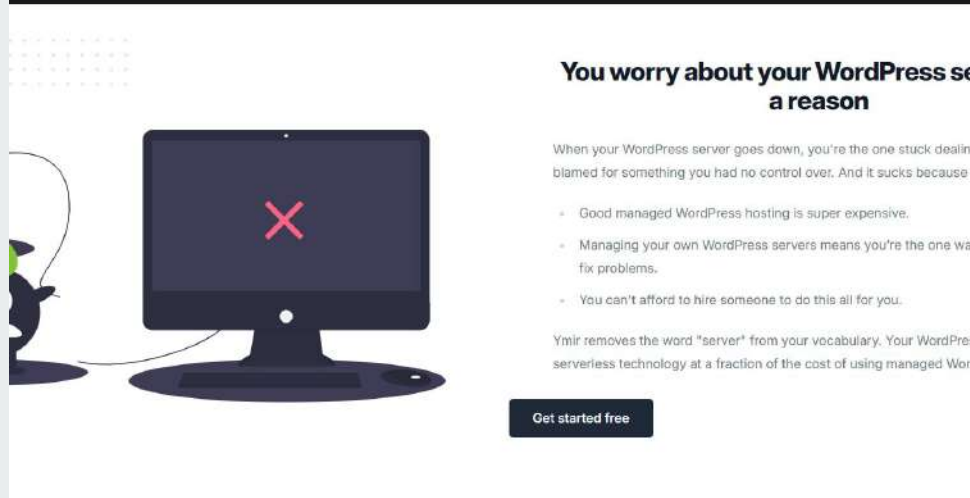
Serverless ????

<https://ymirapp.com/>

- Le terme porte à confusion. Il y a toujours des serveurs quelque par. C'est juste que vous n'avez plus à vous en soucier



The image shows the top portion of the Ymir website. At the top, there is a navigation bar with the Ymir logo on the left and links for 'Compare', 'Pricing', 'Documentation', 'Community', 'Log in', and 'Create account' on the right. Below the navigation bar is a large hero section with a dark background. On the right side of the hero section is an illustration of a person with dark hair, wearing a green shirt and blue pants, sitting on a green sofa with a yellow cat. A red ball is on the floor near the sofa. On the left side of the hero section, there is a headline in white text: 'Never worry about your WordPress server again.' Below the headline is a paragraph of text: 'Deploy WordPress on your own AWS-powered serverless infrastructure and leave your server worries behind. Ymir is a WordPress serverless DevOps platform for AWS that makes server updates, hacking cleanups, unexplained outages, and traffic spike blowups a thing of the past.' At the bottom left of the hero section is a white button with the text 'Get started free'.

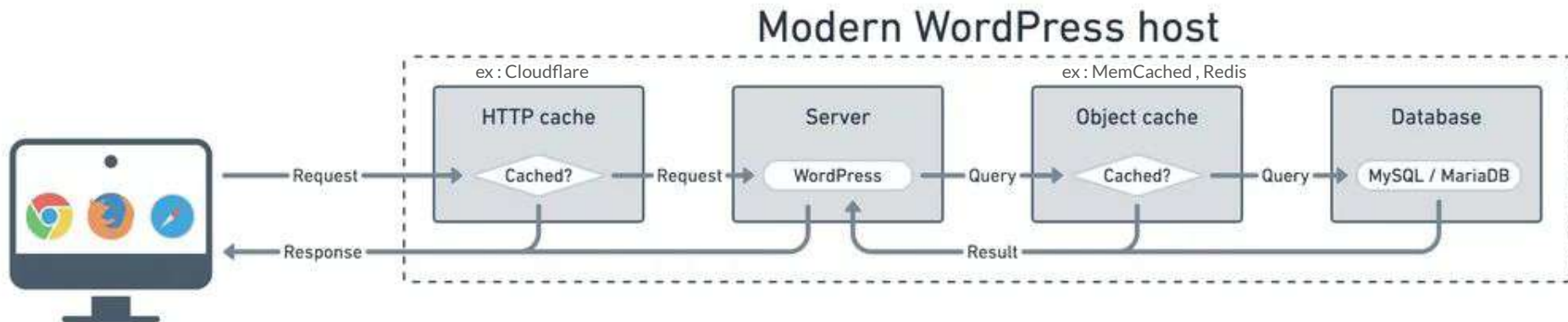


The image shows the middle and bottom portions of the Ymir website. On the left side, there is an illustration of a computer monitor with a red 'X' on the screen, indicating a server error. To the right of the monitor is a grid of small white dots. On the right side of the page, there is a section with the heading 'You worry about your WordPress server for a reason'. Below the heading is a paragraph of text: 'When your WordPress server goes down, you're the one stuck dealing with the downtime and blamed for something you had no control over. And it sucks because...'. Below the paragraph is a list of three bullet points: '- Good managed WordPress hosting is super expensive.', '- Managing your own WordPress servers means you're the one who has to fix problems.', and '- You can't afford to hire someone to do this all for you.' Below the list is a paragraph of text: 'Ymir removes the word "server" from your vocabulary. Your WordPress site runs on serverless technology at a fraction of the cost of using managed WordPress hosting.' At the bottom right of the page is a dark blue button with the text 'Get started free'.

Serverless WordPress architecture on AWS

<https://blog.ymirapp.com/serverless-wordpress-aws/>

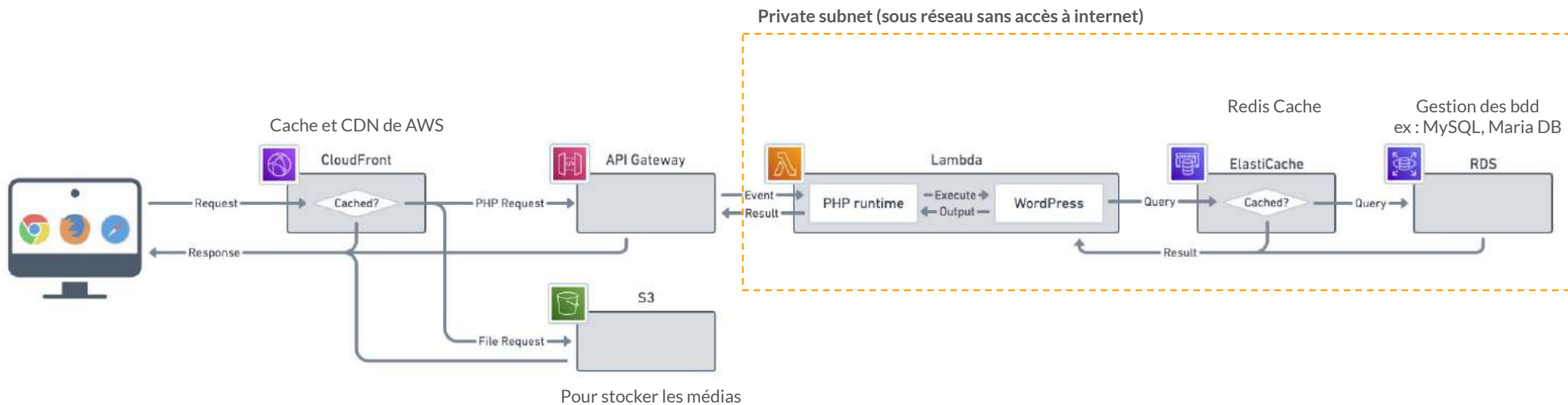
- Infrastructure “type” actuelle pour WP
- Cache Niveau HTTP & PHP



Serverless WordPress architecture on AWS

<https://blog.ymirapp.com/serverless-wordpress-aws/>

- “Tout est dans le cloud”
- exemple basé sur AWS
- Pas de fichier dans /uploads
- Pas de ftp (car pas de server !)



Discussions WP

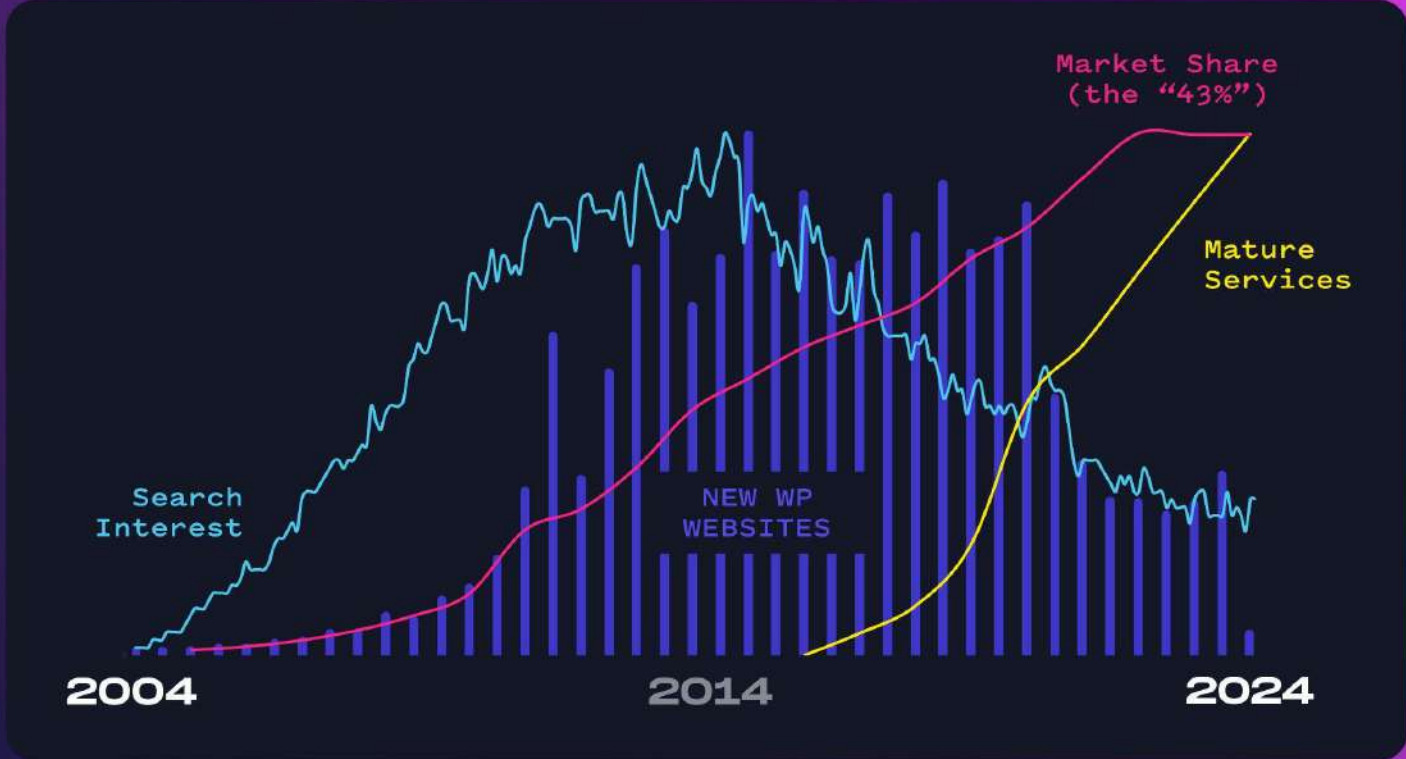
https://www.youtube.com/watch?v=CjZ87BllZxl&t=4s&ab_channel=JamieMarstrand

- Vidéo de Jamie (une référence dans le monde WP)
- Parle des techniques marketing de Wix
- Wix est en train d'évoluer et fait de gros efforts
 - onboarding
 - marketplace
 - outils pour les agences



Discussions WP

<https://x.com/noeltock/status/1772157653525094530/photo/1>



Discussions WP

<https://x.com/thekevingeary/status/1806324078669627565>

“C'est le foutoir” :

- 4 interfaces (blocs classiques, thèmes de blocs, FSE, builders)
- Pas de best practices, un peu le farwest,
- C'est quoi “la bonne façon” de faire un site WP ?
- Les thèmes sont faits de plein de façons différentes, répartis dans les 4 interfaces

Gutenberg :

- Gutenberg rend PLUS technique, pas moins
- Expérience du builder moins bonne comparée à ce que font les autres.
- “Tellement à la ramasse que les négatives margines sont considérés comme une feature majeure”

Manque de fonctions basiques en natif :

- dupliquer une page (plugin)
- remplacer une image (plugin)
- pas moyen d'organiser les médias (plugin)

← Poster



Kevin Geary 
@thekevingeary

Rapid-fire thoughts on Jamie's video about [#Wix](#) vs [#WordPress](#) (from a 19-year WP veteran and exclusive WP user)...

- It brings up some very valid points and I'm glad he published it. Kudos to him. It gets an important conversation started.

- The chart showing the [relatively low] number or percent of new projects being started with WP is what I've suspected for quite some time now. Harping on "43%" or "market share," as most WordPressers do, is just a self-unaware celebration of lagging indicators. The future isn't bright when people aren't using the platform to start new projects. All real indicators point to "43%" becoming a dramatically lower number in the near future.

- The video title is definitely sensationalist and misses the real mark. There isn't some "master plan" by Wix to take down WordPress, at least not using any of the tactics outlined in that video. The reality is that Wix is just way better at marketing and advertising and building a cohesive product than WordPress is. And...

- ...The same is true of most other similar platforms. [@Wix](#), [@squarespace](#), [@webflow](#), [@framer](#), etc. are all lightyears better at marketing, advertising, education, and cohesive product development than WordPress is. They're literally just playing the BASICS of the game way better, but a top WordPress creator thinks this is some "secret takedown plan." That's either because he's never seen basic marketing get executed consistently or his channel thrives on sensationalism, idk. Since you can't build a website in 10 minutes, I'd lean toward the latter explanation.

- If you're keeping score without blinders on, WordPress is losing in every meaningful category except one...


Pour ne rien rater :



Twitter : @soon716



site : www.soon7.net

